

My Promise To You

Reliable Writing

Some projects will require unique creativity, while others will demand a no-nonsense conservative approach. When you need communication that conveys a clear message, I will provide it.

Originality

When you need strong creativity, you can rely on my 15 years of sales and marketing experience. I understand people, how they think, how they decide, and what motivates them. I will effectively bring your message to them through targeted writing.

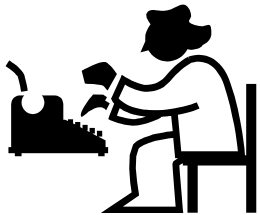
Valuable

Receive premium work at prices lower than large ad or PR agency rates. I specialize in professional business writing, so you get just what you need.

High Quality

Of course you want high quality. Because I focus on only a few projects, your campaign will get more attention than it would at a larger firm. You can always count on my best work.

And that's what will make for a long and mutually beneficial relationship!



Why Wait? Outsource the writing to us! Call Today!
239-434-0215



Kristin Stone

Writer

Count on results-oriented writing rooted in fifteen years of award winning sales and marketing experience.

Target Writing

Professional business writing services specializing in sales & marketing.

Target Writing, Inc.
P.O. Box 1801
Naples, FL 34106

Phone: 239-434-0215
Phone: 617-921-1525

Email: info@targetwriting.com

Professional business writing services specializing in sales & marketing.



Tel: 239-434-0215
Or 617-921-1525

www.targetwriting.com

Info@targetwriting.com

Your Business Will Shine

Your company will benefit from nearly 15 years of award-winning sales and marketing experience, ranging from direct sales to business-to-business marketing. Call on Target Writing for your:

- Marketing Brochures
- Sales Letters
- Direct Mail Campaigns
- Web Site Content & SEO
- Advertising Copy
- Newsletters
- Video/CD-ROM Scripting
- Web Tutorials
- Speeches

I adapt my writing style to the message you wish to convey. Your unique message will be brought to life so that you will realize the results you desire, allowing you to stand out from the competition..



Your Message on Target !!

Your Big Ideas Implemented

Why Choose a Freelance Writer?

A freelance writer can:

- Improve your bottom line results
- Increase profitability
- Increase your efficiency
- Make your life easier

No business person has the time to do everything well.

Outsource your writing to me.

Keep your focus on daily business priorities.

Professional writing really **does** make a difference. Shouldn't your message reflect the quality of your products and services?

Why spend the time away from your main business? Outsource to me and keep the ball in play.

Your Business Benefits:

- Reduce your overhead-Hire me for specific writing projects—only as needed.
- No employee salary or benefits to be paid.
- A freelancer can take up the slack when experiencing spikes in volume without adding to staff.
- Fresh outside perspective and new enthusiasm.
- THE answer for occasional writing needs.
- Test out new lines of marketing cost effectively.
- Allows smaller firms to compete effectively without adding to staff.

The Start of Something Wonderful.

Free Consultation

Our first meeting is a free consultation to discuss your project and my initial thoughts and ideas. We'll also discuss the process I use. After the meeting I'll put together a proposal. Upon contracting my services, we'll sign a simple agreement, outlining responsibilities, time frames and investment.

Terms

All projects are unique, and as such quotes will be made following consultation. Short-term assignments (2 weeks or less) may be quoted on a flat rate basis. For longer term projects an hourly rate quote is more likely. One-third of the contracted amount will be due up front, with the balance paid at mutually agreed upon dates.

Revisions

Pricing for contracted projects includes two rounds of revisions. Additional revisions will be billed on an hourly rate. Prices quoted are for writing only. Additional services may be billed separately.

Professional business writing services specializing in sales & marketing.

Target Writing, Inc.
P.O. Box 1801
Naples, FL 34106

Phone: 239-434-0215
Phone: 617-921-1525
Email: info@targetwriting.com